

Homemaker Invents Lasting Shine

Miracle Polish Ends Struggle With Tarnishing Metals. By, D. H. Wagner



Donna Maas, CEO

Lately, I've noticed quite a few newspapers and magazines praising a polish formulated by a homemaker. The articles report that Donna Maas grew frustrated with rubbing and scrubbing her silver, brass and other metals only to see them quickly become dull and tarnished again. Determined to put an end to her constant battle with tarnish, Donna formulated a metal cleaner - and it's transforming the industry.

Anita Gold, nationally syndicated columnist and expert on the restoration of antiques calls MAAS (named after its inventor) "The best and most amazing polish in the world." Ms. Gold wrote in her column, "A truly miraculous polish referred to as "miracle polish" that'll turn the most disastrous pieces into the most de-bright-ful is MAAS Fine Polishing Creme For All Metals, which cleans, restores, preserves and polishes to perfection any brass, copper, chrome, silver, stainless steel, aluminum, gold or any other metal with amazing results - no matter how badly stained, spotted, discolored, flood-damaged, weathered, dirty, dingy, drab, or dull they may be."

Since I had an old brass lamp in desperate need of restoration, this journalist decided to put MAAS to the test. The lamp had been stored in the garage and was in far worse condition than I remembered. I was flabbergasted as I watched the polishing creme wipe away layers and years of tarnish. Never have I used anything so easy. The lamp actually looks better than when I purchased it. Better yet, months later it's still glowing!

The creme worked so effortlessly, I thought I would try to refurbish my mother's collection of antique brass and copper cookware. The badly stained pots and pans developed black spots that had been impossible to remove. MAAS wiped away the years of built-up residue even from the most discolored pieces.

While polishing the pots and pans, I noticed MAAS applying a shine on the stainless steel sink. So I cleaned the entire sink with the creme. WOW! The shine is unbelievable and although I wash dishes every day, the shine keeps-on-shining. And it's no longer covered with ugly waterspots - water just rolls off the protective finish and down the drain.

In a November issue of Good Housekeeping magazine, MAAS is recommended for restoring heavily tarnished heirlooms. The Institute's Report calls MAAS a standout stating, "MAAS cleans best and gives lasting results." The Miami Herald announced "Polishing product can renew old silver." And The Chicago Tribune headline sums it all up by proclaiming "One Amazing Polish Is The Best At Everything."

How did a homemaker come up with something the industry's experts couldn't? The reporter in me had to find out.

During our interview Donna explained, "I enjoy the warmth that beautifully polished metals add to a home. However, not the hours it took to keep them tarnish free. The harsh cleaners always left my hands dry and burning - one instant silver dip smelled so bad I felt sick. When I read the label, I discovered it contained cancer-causing ingredients. I never realized I was using a dangerous substance on my silverware - I serve food with it! That's when I became determined to find a safe and better way to care for the metals in my home."

And that she did. Her formula developed in conjunction with a chemist friend has a mild scent and feels like a hand cream. Made with a base of ultra-refined jewelers rouge, it gently lifts tarnish. The creme is non-flammable and the highly concentrated formula leaves a deep, rich one-of-a-kind luster beyond anything I've ever seen.

"To my surprise," Donna reveals, "the formula far exceeded my original goal. I soon discovered MAAS not only restored every metal the polish also restored most non-porous surfaces. It completely renovated a sun-damaged fiberglass boat, removed residue from glass fireplace doors, polished up clouded crystal and glass vases, wiped scuffs and stains from linoleum and plastic lawn furniture - it even reconditioned a Plexiglas windshield. The restorations were so remarkable everyone suggested that I sell my invention on television".

Donna sent samples of her polish to televised shopping channels. As soon as the buyers saw how remarkably MAAS transforms metals along with an amazing array of other surfaces both QVC and The Home Shopping Network asked Donna to personally appear on TV to demonstrate her invention." Within minutes of Donna's first appearance the phones lit up with hundreds waiting on line to place their orders. As soon as viewers saw how effortlessly MAAS removed tarnish, stubborn spots, and stains from the piles of badly oxidized metals on stage - MAAS hit big time. Approximately 17,000 viewers called during MAAS' debut and encore performances quickly brought a million dollars in record-breaking sales.

Leona Toppel, an actress whose credits include Dennis the Menace, A League of Their Own, and ER said she was about to throw away a brass chandelier. She said no amount of elbow grease had been able to shine it up. After hearing about MAAS, she decided to give it one last try before buying a new light fixture. "With very little effort (a big plus for me because I suffer from arthritis) that chandelier looks like new. It's been years since I polished that brass chandelier with MAAS and to everyone's surprise it's still glowing."

Ame Powell wrote to Donna saying, "I just finished using your wonderful Polishing Creme for All Metals, for the first time, to polish some silver for a dinner party I am giving Saturday night. It is truly remarkable - my silver has never been this clean! It is a marvelous product and I cannot wait to get more myself and tell all my friends how great it is. The dining room just sparkles, thanks to you!"

Sheila Oetting in Florida said, "Thank you, thank you for a wonderful product! Now family treasures with 30 years of tarnish, grime and corrosion are gleaming. I had tried other product without success and thought the items were beyond saving; in fact I even threw some things away. I'm on my second tube and am so thrilled to see the beauty that had been hidden all those years."

James Malecki from Florida said, "Upon buying my Grady White boat the salesman gave me a tube of your product to use. It's simply great stuff! We are in a tough salt air environment and I have actually received compliments about how good the stainless on my boat looks."

Boating magazine calls MAAS magical on fiberglass, glass, and metals.

Boeing and McDonnell Douglas tested and approved the polish for use on jet aircraft. The United States Air Force, Army, Navy, Coast Guard and Department of Defense worldwide have placed orders for MAAS. If every branch our military is using this polish to pass inspection, imagine what it will do for your home.

Motorcycle Consumer News tested 28 metal polishes. Their report states, "MAAS Polishing Creme has no equals in all around polishing performance..." MAAS retained its shine longer than every polish tested.

"MAAS outperforms every cleaning product I've tried", Donna beams with satisfaction. "So if you're as tired as I was of cleaning metals just to see tarnish reappear a few weeks later, MAAS it!"

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